# **COMTREND**



For Service Providers

### True digital safety for children & teens.

- Provide basic protection at **zero cost** for you and them.
- Earn **recurring revenue** when families upgrade to premium.
- Minimal setup & management with options for Bark to do this for you!



#### **The Next Generation of Parental Controls**



# On-the-go Mobile Protection

Unlike other solutions, Bark's protection extends outside of the home with its mobile app protection.



#### Social Media Monitoring

Parents do not have to keep up with latest trends of social media, because Bark covers 30+ of the most popular social apps.



#### **Text / Email Monitoring**

Bark has the most coverage of any monitoring tool (Email, text, audio, video, and images, and more).



#### 24/7 A.I. Detection

Bark doesn't only block activities, it utilizes powerful A.I. to protect your children around the clock



#### **Parental Alerts**

If Bark detects a potential dangerous situation or problem, it will send an alert notification to the parent.



# **Psychologist Recommendations**

recommendations and resources for how to talk to you children and teens

### **Delivering Bark is Easy**



Bark-Enabled Comtrend Gateway

Bark Home Device for Mixed-CPE Environments



#### Cellular/Mobile Phones

- Use the Bark App as a standalone, digital-only option or along with a Gateway for added protection.
- A digital-only option requires zero truck-rolls or cost and can be deployed immediately!



### **Experience it Now! Scan the QR code**

# **COMTREND**



# A Powerful Digital Monitoring Service You Can Now Offer Customers

Provide basic protection for FREE, and earn revenue on upgrades.

Free for the CSP and subscriber!

Feature	Bark Premium A comprehensive Monitoring Service powered by A.I.	Bark Jr  A free, entry-level service ideal for younger kids.
Manage screen time on unlimited devices	•	•
Filter websites for inapproproate content	•	<b>⋖</b>
Get location check-ins	•	lacksquare
Monitor texts, emails, Google Docs, YouTube	•	
Monitoring via Artificial Intelligence (A.I.) 30+ apps and social media platforms including TikTok, Instagram, Snapchat, and more	•	
Scan for dangers like cyberbullying, online predators, suicidal ideation, and more		
Provide tools and psychologist recommendations for issues that come up	•	
Get email and/or text alerts when something may be wrong	•	

# Signing up a Customer is Simple: 4 Easy Steps!

# STEP 1

Customer receives an CSP + Bark email with a FREE Bark Jr offer!

Bark provides all of the necessary materials for the ISP to send!



# STEP 2

Customer is interested in the FREE service and wants to sign up.

The CSP only needs to activate the customer with Bark via an API or a Portal.



## STEP 3

Customer receives Marketing from CSP + Bark (email, in-app, billing inserts) to upgrade to Bark Premium! Bark does this for the CSP!



# STEP 4

Customer upgrades to Bark Premium.

CSP gains new revenue and more satisfied customers!





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